

Determinants of Gender Wage Gap: A Case of Bungoma County, Kenya

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Abstract

Differences in wages based on gender remain a topical policy area in many countries. Since attaining political independence in 1963, Kenya has taken legislative, administrative, programmatic and policy measures to promote gender equality. Among the major efforts are enactment of the Employment Act 2007, which provide for equal pay for work of equal value performed by men and women, and non-discrimination on account of gender in all aspects of remuneration and employment. The Constitution of Kenya (2010) also guarantees equality of opportunity and elimination of discrimination such as gender-based bias in employment and remuneration. In an effort to advance gender equality, the government also formulated the National Policy on Gender and Development in 2000, and a revised National Gender and Development Policy in 2019 to provide policy and institutional framework for promoting gender equality in the country. Despite the policy, legal, regulatory and institutional interventions, gender-based bias in employment and remuneration persist. Kenya's gender wage gap was 68 percent in 2020, implying that women earned KSh. 68 for every KSh. 100 earned by men for doing similar work. In 2014, women earned 64.7 per cent of men's earnings, on average. This study sought to establish the determinants of gender wage gap in Kenya with a focus on Bungoma County. A cross-sectional research design was used, and data collected from 410 employees sampled from Bungoma County. The research employed multiple regression method in data analysis. The results reveal that, holding other variables constant, a male worker in Bungoma County earned KSh. 8,231.65 more than a female worker. The study also established that gender, education, age, marital status, work experience, religion and employer are important determinants of gender wage gap in Bungoma County. Given that the existing policy framework at national and county levels covers gender-based discrimination, increasing compliance with the policies would be necessary to bridge the wage gap. Additionally, short-term measures such as investing and promoting female education would contribute to reducing the wage gap.

Keywords: Wages, gender

Introduction

Across many countries, increase in the number of women in paid work is accompanied by gender inequalities that cut across various areas of professional practice (World Economic

Forum, 2018). On average, men earn more than women for the same work (Morris, Goudie & Sutton, 2011). Waqas (2013) observes that wage disparity exists in various forms. These include pay differences between males and females; wage differences between the private and public sectors; salary

variables, the following equation is derived from equation 3.2 above;

$$W = \gamma_0 + \alpha_1 DiL + \alpha_2 DiP + \alpha_3 DiiP + \alpha_4 U + \alpha_5 DiMS + \alpha_6 DiiMS + \alpha_7 PK + \alpha_8 DiR + \alpha_9 DiE + \varepsilon \dots \dots \dots 3.3$$

Where:

γ_0 = Constant; DiL = Dummy variable for gender (1 for male and 0 for female); DP = education dummy variable(DiP = 1 if university education, 0 otherwise); $DiiP$ =1 if secondary education, 0 otherwise); U = age; DMS = marital status($DiMS$ = 1 if widowed, 0 otherwise; $DiiMS$ =1 if separated, 0 otherwise); PK = work experience; DiR = Dummy for religion (1 for Christians and 0 for Muslim); DiE = Dummy for employer (1 represents county, 0 represents bank) and ε = error term.

Further, from equation 3.3 it is possible to establish whether male workers earn more than female workers based on the regression coefficient α_1 . Coefficient α_1 helps to determine whether there is any variance in wages between men and women. The signs of the α_1 to α_6 will show which variables affect wages. In case, the estimation of equation 3.3 shows that one gender earns more than the other, it would be necessary to do separate regressions for each gender. From equation 3.3 it is possible to derive the econometric equations presented below:

$$WL = \alpha_0 + \alpha_1 DiP + \alpha_2 U + \alpha_3 DiMS + \alpha_4 PK + \alpha_5 DiR + \varepsilon \dots \dots \dots 3.4$$

$$WP = \alpha_0 + \alpha_1 DiP + \alpha_2 U + \alpha_3 DiMS + \alpha_4 PK + \alpha_5 DiR + \varepsilon \dots \dots \dots 3.5$$

Where: WL - wages for men; WP - wages for women

A comparison between regression equations 3.4 and 3.5 allowed for the identification of changes in the intercept and slopes for males and females regressions. The constant from equation 3.4 highlight the base wage for males while the constant for equation 3.5 show the base wage for females. Hence, the estimation of the equations reveal the magnitude of differences in wages.

Study Population and Sampling

The target population for the study comprises employees of the County Government of Bungoma, Equity bank and KCB banks based in Bungoma town. Based on statistics from County Government of Bungoma (2019), the county government had 5,900 workers. The workers are in three categories, namely top management, middle level management and lower level staff. The top level had 590, the middle level had 1, 770 while the lower level employed 3540 employees. Equity bank employed 25 while KCB had 20 employees. In total, the banking employee population comprised 45 workers.

To determine the sample size, the formula proposed by Yamane (1967) is used.

$$n0 = N / \{1 + N(e)^2\} \dots \dots \dots 3.6$$

Where:

$n0$ = Sample size
 N = Population size

e = Precision (5%)

$$n0 = 5900 / \{1 + 5900(0.05)^2\} = 375.$$

The study employs stratified sampling in selecting the sample. County workers fall into three categories namely top management, middle management and low levels. Thereafter, purposive sampling was adopted to select study participants. The sampling technique is appropriate because it permits the researcher to pick relevant units of study. The sample distribution is given in Table 3.2.

In determining the sample size in the banking sector, the formula labeled 3.6 could not apply because of relatively small populations. Hence, an alternative proposed by Krejcie and Morgan (1970) was adopted to identify respondents from employees of Equity Bank, and Kenya Commercial Bank to take part in the research Kenya Commercial Bank employed 20 while Equity employed 25 workers within Bungoma County. In total both banks had 45 workers. Based on the Krejcie and Morgan (1970), a sample of 40 is adequate for a population of 45. Krejcie and Morgan (1970) developed a table based on a formula that considers the population and desired level of accuracy. In apportioning samples to categories, a proportional approach was used.

Data Collection Methods

Data was collected using a structured questionnaire. Neumann (2005) defines a questionnaire as a research instrument that comprises questions with responses. The questionnaire attached to appendix 1 was administered by the researcher or a research assistant to the respondents at their work stations.

Piloting of instrument

A pilot study was done to assess the validity of the research instrument. This assisted the researcher to review the questions asked to detect any concerns with the framing of the questionnaire prompts. According to Connelly (2008), a pilot study sample should be approximately 10 per cent of the estimated sample for the main study. Treece and Treece (1982) support the 10 per cent sample size. However, Isaac and Michael (1995) suggested 10 – 30 participants; Hill (1998) suggested between 10 and 30 respondents for pilots in survey research. On this account, the instruments were piloted among 20 individuals selected purposively. From the piloting, the questionnaire instrument was deemed valid because the responses generated satisfied the questions that were asked. However, the religion variable options were altered after the establishment that respondents were either Muslim or Christian. The Hinduism option was dropped.

Diagnostic tests

Before embarking on testing the models, certain assumptions about the data and model have to be met. For instance, the data should not suffer the problem of multicollinearity. Similarly, the model being tested should fit the data well or be statistically significant. Consequently, the following diagnostic tests were carried out.

Breush-Godfrey -Berolo test

The research applied the Breush-Godfrey -Berolo test to test for the problem of multicollinearity. In undertaking the test, a correlation matrix was developed to assist in checking for the existence of high pair-wise correlation among regressors.

Gujarati (2007) noted that whenever zero order correlation coefficient between regressors or the pair-wise correlation is higher than 0.7, then multicollinearity is deemed to be serious problem. In cases of multicollinearity, the OLS estimators and their standard errors become sensitive to small changes in data. According to Gujarat (2007), multicollinearity leads to erroneous t-statistic outcomes. For instance, the t-statistic of one or more coefficients might be statistically insignificant although the overall measure of general fit is high. Multicollinearity might be a problem because the relationship between independent variables would complicate the chance of isolating the association between each independent variable with the dependent variable. When the problem is witnessed, one of the independent variables involved is dropped or merged with the other. Table 3.3 presents the multicollinearity matrix. Table 3.3 demonstrates that the highest pair wise correlation is 0.39 which is between age and experience. Hence, the multicollinearity problem does not affect the field data.

Model specification test

To test for model misspecification errors, the study applied the F-test. The F-Test is required to test the overall significance of the regression model. It checks if or not the regression model offers a better fit of a dataset compared to a model with no predictor variables. Wooldridge (2016) noted that model misspecification occurs if the researcher has omitted variable(s). The F-test was done by comparing the calculated F and critical F. If the probability is less than 0.01 it means statistical significance at 1%, while values less than 0.05 gives statistical significance at 5%. A probability of less than 0.1 shows statistical significance at 10%. In case the model specification error is present, the researcher considered dropping one or more of the predictor variables.

The F-test yielded an F-statistic of 51.63 and the probability is 0.0000 which is significant at one per cent level of significance. Hence, the sample data provides enough evidence to conclude that the regression model fits the data better in comparison to the model without independent variables.

Data Analysis

The estimation of equation 3.3, 3.4 and 3.5 were critical in addressing the objectives of the study. The estimation of equation 3.3 helps to address the first objective by highlighting the association between gender and wages. The analysis of regression coefficients of the equation facilitated the attainment of the second objective regarding the determinants of the gender wage gap. Similarly, the estimation of equation 3.4 and 3.5 focused on addressing the second objective.

Results

The study targeted 415 respondents which comprised 375 respondents from the county and 40 from KCB and Equity banks. A total of 409 respondents, which translates to a response rate of 98.6% per cent was realized (Table 4.1). According to Mugenda and Mugenda (2003), a response rate of 50 per cent is considered sufficient for preferential and consistent studies. This is further supported by Carvajal, Popovici and Hardigan (2018) who noted that 50 per cent response rates are satisfactory while 70 per cent of responses

are very good. Therefore, the response is considered adequate for analysis and inferences.

Table 4.1 illustrates that of the 409 respondents, 37 were working in the banking sector. In total, the banking staff accounted for nine per cent of the respondents, while the county government staff constituted 91 per cent of the study respondents.

Descriptive Statistics

Males constituted 58 per cent of the survey respondents while females accounted for 42 per cent (Figure 4.1). This is a pointer that males dominate employment in the county government and in the selected banks. Forty three per cent of the respondents had university level of education while 45.5 per cent had college level of education (Figure 4.2). Similarly, 11 per cent of the respondents had attained secondary level of education and less than one per cent of the respondents had primary level of education. The demographic data, therefore, shows that majority of the sampled workers held at least college levels of education.

Based on the data, majority (63%) of the respondents were married while the least proportion of respondents (3%) were separated. In respect to religion, 72 per cent of the sampled respondents were Christians while 24 per cent were Muslims (Figure 4.4). A small proportion (4%) of respondents did not identify with any religious orientation.

Wages comprised the dependent variable of the study. Table 4.3 shows that the male workers in the county government on average earned a monthly wage of Ksh.55, 244 while their female counterparts earned Ksh.38, 500 per month. The same trend appears in the banking sector since on average, males employed in the banks earned Ksh.62, 550 per month while female workers earned a monthly wage of Ksh.46, 428. This shows that on average, male workers earn more than female workers in Bungoma County among the employees in both the banking industry and county government.

The variance in earnings based on education was also considered. Table 4.4 captures average wage earnings of the respondents based on educational attainment. Table 4.4 shows the distribution of respondents based on their levels of education. Those with college level of education comprised the largest proportion at 45.5 per cent while primary level of education comprised lowest at 0.005 per cent. Male workers' average wages are more than those of female workers across the university, college and secondary levels of education.

Empirical Results

The section covers empirical results. The presentation and discussion is modeled along the objectives of the study.

Gender Wage Gap in Bungoma County

The first objective of the study was to establish the gender wage gap in Bungoma County. To meet the objective, equation 3.3 was estimated using the OLS technique. The estimation results are presented in Table 4.5. The estimation results show that F-statistic is 51.63 with a probability of 0.0000. This implies that the coefficient of joint determination is statistically significant at 1 per cent level of significance. This means that the variables in the model jointly explain the variation in wages. The results also give Adjusted R Squared

of 0.44, meaning that 44 per cent of the changes in wages are explained by the variables in the model.

The coefficient of the gender variable has a positive sign. The variable is statistically significant at the one per cent level of significance. Based on the regression coefficient for gender, the implication is that, holding other factors constant, a male worker in Bungoma County earns Ksh.8, 635.45 more than a female worker.

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The coefficient of university education variable was positive and statistically significant at one per cent level of significance (Table 4.5). The result implies that an employee with university level of education is likely to earn Ksh.1, 4784.92 more than a worker with college education. The coefficient of secondary level education has a negative sign and is statistically significant at the one per cent level of significance. The implication is that an employee with secondary level of education earns Ksh.4, 243.47 less in comparison to an employee with college level of education.

For age, the regression coefficient is positive, and statistically significant at the one per cent level of significance. The implication is that on average, an additional year in one's age is associated with an increase in their wages by Ksh.1, 263.31.

The coefficient for widowed employees was negative and it was insignificant statistically. The findings reveal that widowed workers can expect to earn less by Ksh.985 compared to married employees. Similarly, the coefficient for separated workers is negative and statistically insignificant. Regardless, the implication is that on average, a separated employee earns Ksh.452 less than a married worker. The coefficient for work experience is positive although statistically insignificant. Nonetheless, an extra year at work is associated with an additional Ksh.1, 133 in earnings.

Regarding religion, the coefficient is negative and statistically significant at the one per cent level of significance. The outcome indicates that a Muslim employee earns less by Ksh.1195.02 compared to a Christian employee. Finally, the employer variable coefficient has a negative sign. However, it is statistically insignificant. The result shows that a Bungoma county employee earns less by KSh.3, 227.45 in comparison to the bank employees.

A comparison of the coefficients demonstrates that males secure better wages based on their education, age, marital status, work experience, religion and employer. For instance, table 4.6 shows that university level of education earns a man approximately 700 more shillings than a female employee (Table 4.6). Although employer type has a negative impact on both sexes, a female working in the county earns approximately 800 less than a male worker. Therefore, education, age, marital status, work experience, religion and employer are the determinants of wages.

Discussion

The results reveal that there is a gap in earnings since a male employee earns KSH. 8, 635 more than a female employee earns. Based on the 2014 national statistics, on average, males earned KSH.17, 825 while women earned KSH.11 533 per month in the formal sector (Cheeseman, 2014). Similarly, in 2019, women were paid 32 per cent less than their male

counterparts (Wainainah, 2020). In sub-Saharan Africa, female workers earned 80 per cent of male workers' earnings while among the G-7 countries, the gender wage gap stood at 16 per cent in 2017 (IMF, 2018). Since the current findings reveal that a male worker earns KSH.8, 635 more than a female worker, there is a similar trend at Bungoma County, that is similar to what happens nationally in Kenya, regionally in sub-Saharan Africa and globally. The finding affirms results from previous studies, which indicate that male workers receive more wages than female workers. Particularly, the findings are consistent with the study by Mariara (2003) which found favouritism for male workers in Kenya. Similarly, Kaifa (2005) also established that gender-based discrimination accounted for variance in wages between males and female workers in Kenya.

The study results show that earnings have a direct relationship with education. The findings are consistent with those by Phimister (2005) and Agesa, Agesa and Dabalen (2009). Phimister (2005) conducted reached the same conclusion after investigating the gender wage gap in the UK while Agesa, Agesa and Dabalen (2009) based their conclusions after researching the male-female wage gap in Kenya. According to the latter researchers, males' dominance was attributable to their possession of more human capital which account for better earnings.

A positive significant association was also established between age and earnings. The findings show consistency with the findings by Kaifa (2005) but contrast those by Christofdes, Polycarpou and Vrachimis (2010) who found that the wage gap in the EU is not explained by employing features such as education and age. The Kaifa (2005) study was done within the Kenyan context and established that age was among the major determinants of wages, although only 25 per cent of the gap resulted from gender and other forms of discrimination.

Overall, the current findings align with those by findings by the Brynin (2017) and Nurpratiwi, Syamsurijal and Yunisvita (2020) studies which established that age, marital status, education, and other differences explained earning variations between male and female workers. Whereas Brynin (2017) conducted a study within the UK, Nurpratiwi, Syamsurijal and Yunisvita (2020) did their research in Indonesia. However, the findings largely contrast those by Christofdes, Polycarpou and Vrachimis (2010) based on a study on gender wage gap in the European Union (EU) which showed that employing features such as age, education and marital status did not explain a large part of the wage gap in the EU. Nonetheless, the establishment that marital status, work experience and employer type have no significant association with wages support the findings by Christofdes, Polycarpou and Vrachimis (2010)

Conclusion

The problem under investigation was the gender wage gap in Bungoma County. Further, the investigation establishes that education, age and religion have a significant effect on the wage gap. However, marital status, work experience, and employer have no significant influence on the wage gap. A number of studies corroborate the findings of the study by

highlighting that a persistent gender wage gap exists in paid employment. Based on the outcome, the study concludes that a male-female wage gap exists in Bungoma County, and education, age and religion are significant determinants of the variance.

Policy Implication

Although the Bungoma County government has made efforts to address gender-based discrimination regarding employment outcomes through its County Integrated Development Plan 2018-2022, it needs to step up implementation efforts to ensure that wages are not influenced by an employee's gender. In an effort to reduce wage differences, both the county and national governments should invest more in education and ensure accessibility to all persons. Accordingly, the authorities should consider short-term and medium-term measures such as increasing budgetary allocations and subsidizing fees paid by female learners as a part of the measures to bring parity.

Areas for Further Research

The current study has attempted to explain the gender wage-gap in Bungoma County through regression. Given the variance that might result from the adoption of other approaches, it would be interesting for future studies to consider employing methods such as the Oxaca Blinder decomposition approach.

Disclosure Statement

I confirm that there is no known conflict of interest regarding the publication of this study.

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Appendix 1: Tables

Table 3. 1: Definition and measurement of variables

S.No	Variable	Definition	Measurement
1	Wage	The mean earnings paid to worker monthly	Average earnings paid monthly in KSh.
2	Age	This is the number of years that the respondent has lived	The difference between now and respondent's year of birth in years
3	Education	The highest level of schooling attained by respondent	Measured by dummy variable where 1 represents college and 0 represents university, secondary or primary.
4	Work experience	This is the duration in years that a respondent has been employed	The difference between now and year when one was employed measured in years
5	Marital status	This is one's marriage status	Measured using dummy variable where 0 represents married, 1 represents unmarried (separated, divorced, or widowed)
6	Gender	The sex of an individual	Measured by dummy, where 1-male and 0-female.

7	Religion	This is based on religious orientation	Measured by dummy variable where 1 represents Christian, 0 represents Muslim, Hinduism and others
8	Employer	This is based on the employing organization	Measured by dummy variable where 1 represents county, 0 represents bank

Table 3. 2: Sample size

Category	Target population	Sample
County Top level	590	37
County Middle level	1,770	113
County Low level	3,540	225
County Total	5,900	375
KCB	20	18
Equity Bank	25	22
Bank Total	45	40

Table 3. 3: Multicollinearity diagnostics

Variable	Gender	education	Age	marital status	experience	religion	employer
Gender	1						

Education	0.01	1					
Age	0.04	-0.15	1				
marital status	-0.02	-0.19	0.12	1			
experience	0.04	-0.07	0.39	0.12	1		
Religion	-0.06	0.02	-0.02	-0.07	-0.06	1	
Employer	0.12	0.15	-0.32	0.04	0.05	0.14	1

Source: Own Computation

Table 4. 1: Response Rate

Category	Target Sample	Actual Sample	Proportion (percentage)
County	375	372	99.20
Bank	40	37	92.50
Total	415	409	4.1

Table 4. 2: Descriptive Statistics

Variable	Mean	Std. Dev.	Min.	Max.	Skewness	Kurtosis
Wage	47, 674.77	34, 786.32	15, 000	302, 000	2.16	10.92
Age	35.58	4.90	24	48	0.12	2.63
Experience	9.31	4.60	2	33	0.19	5.52

Table 4. 3: Wages and Respondents' Gender

Workplace	Frequency	Mean Wages KSh. Per month

	Male	Female	Male	Female
County government	217	155	55,244	38,500
Bank	20	17	62, 550	46, 428

Table 4. 4: Education Level and Wage Earnings

Level of Education	Mean (KSh.)	Frequency	Proportion (%)
University	64,032	176	43
Male	67, 043	102	
Female	59, 881	74	
College	23,853	186	45.5
Male	25, 643	96	
Female	21, 943	90	
Secondary	21,937	45	11
Male	22, 000	43	
Female	20, 500	2	
Primary	22,714	2	0.005%

Table 4. 5: Male wage Determinants in Bungoma County

Dependent Variable: Male Wages	Coefficient	Standard Error	t-Statistic	P>t
University education	15784.92	2687.03	-11.449	0.0023
Secondary education	-3243.47	2205.088	2.3764	0.0000

Age	1763.31	250.68	11.5144	0.0000
Widowed	-775.139	2590.01	0.4563	0.6142
Separated	-342.46	2497.05	0.5582	0.5125
Work experience	1335.65	2878.39	0.7239	0.3330
Religion	2195.02	520.088	3.767	0.0003
Employer	-3328.46	3707.07	-1.1322	0.2761
Adjusted R Square	0.49			
Standard Error	26036.43			
F-statistic	47.63			
Prob>F	0.0000			

Source: Own Computation

Table 4. 6: Determinants of Gender Wage Gap in Bungoma County

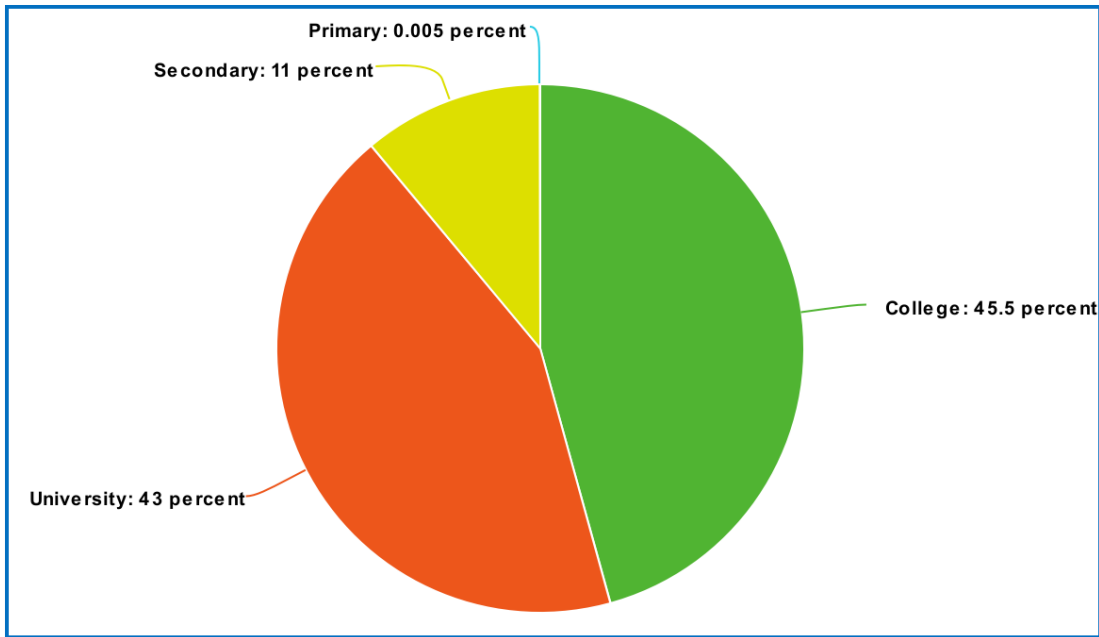
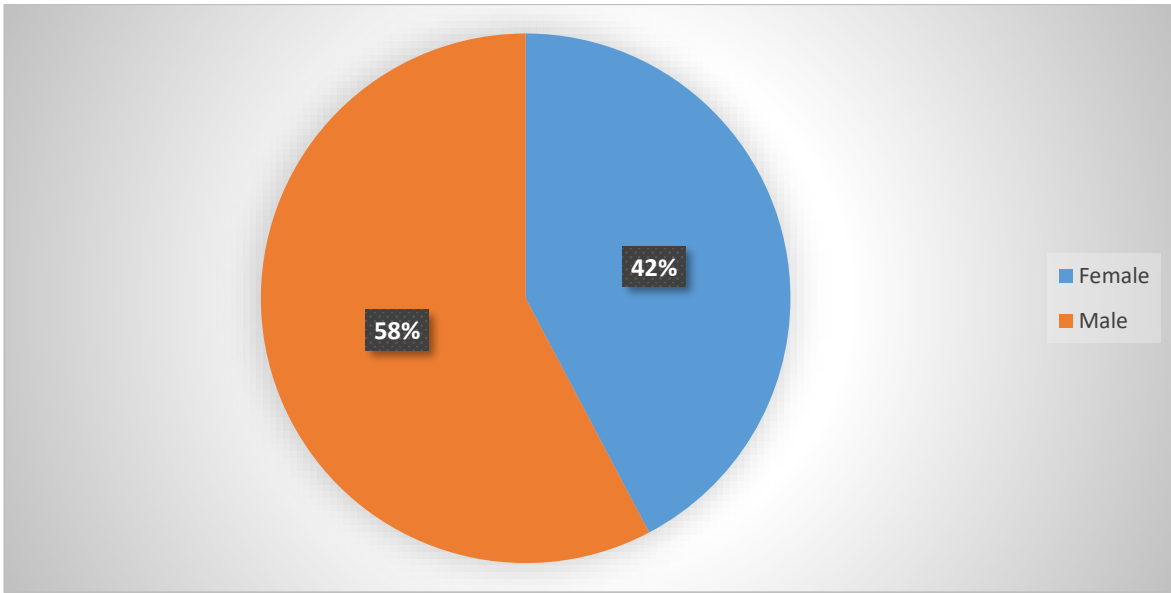
	Education	Age	Marital status	Work experience	Religion	Employer
Male wage	10,235.45	1543.31	-745.32	1432.53	-980	-2700.45
Female wage	8,451	1123.46	-1020.31	906.38	-1342.56	-3402.54

Source: Own Computation

Figure 1. 1: Bungoma County Map



(Adapted from County Government of Bungoma, 2018)



College University Secondary Primary

meta-chart.com